

LLANBERIS PARTNERSHIP

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This Partnership has been formed to promote the growth of sustainable tourism in the Llanberis area. It was developed from the Llanberis Project, an excellent example of partnership working with over 100 organisations ranging from tourist businesses to manufacturing to charities and voluntary organisations.

Funded from both the public and private sector, its aim is to draw more visitors to the area and to encourage them to support local businesses during their visit. Additionally, it seeks to generate employment and provide training courses to increase the skills of the local workforce.

The project recognises and rises to the challenge of achieving the fine balance of raising environmental/sustainable awareness while at the same time encouraging increased local economic prosperity.

In brief, its community, economic and environmental aims are to establish sustainable tourism in the Llanberis area – tourism that is in harmony with and looks after the future of its environment.

Tips for others: The project has experienced difficulties in obtaining funding for projects and finding match funding. Also it stresses the need for good marketing, proficiency in form filling and a good knowledge of how funding works. But on a final sensible, philosophic and optimistic note, "Just keep up the good work!"

Status of organisation: Not-for-profit partnership

Area: Llanberis