

CYMAD

Contact

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Cymad

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Cymad is a rural development project that develops innovative plans based on the principles of environmental, linguistic and economic sustainability.

Projects are developed on the basis of the following values:

- Creating local management of our resources and economic assets
- Adding value to local resources
- The use of the Welsh language and the environment as valuable economic resources
- Promoting creative innovation
- Promoting progressiveness.

The project has three main streams:

Gwynedd Language Initiative is an initiative that includes a wide range of activities to promote the Welsh language, including aiding the voluntary and private sectors to make more use of the language, for example, through Spirit of Place grants.

Rural Development includes working with agricultural families to promote diversification and to ensure that they have access to appropriate advice; promoting the use of local food produce and promoting activities in the field of renewable energy and energy conservation, for example, by establishing a fund to invest in plans for hydro-electric power and the use of wool for insulation.

Environmental. As a core partner with Environment Wales, helping community groups to obtain advice and practical support with environmental plans in their areas; managing and developing a range of land management plans, for example, on sites of common land or land of community importance such as at Uwch Gwyrfai or on the Llyn peninsula.

The future: The company's aims are to put into practice the principle of long term sustainability rather than simply talking about it. This is done by using a specific strategy for increasing the company's assets, investing in properties or sites that are intrusive to the eye and then improving them and ensuring that they are of new long term benefit while also producing income for the company.

Status of organisation: Company limited by guarantee

Area: Gwynedd