

## BOTTOMS UP LAUNDRY SERVICE

### *Contact*

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This business situated in Bethesda is an excellent example of sustainable development. Bottoms Up Laundry Service provides a cotton nappy laundering service to parents wanting to use an alternative to the disposable nappy. It operates within a thirty-five mile radius of Bangor.

A fresh supply of clean re-usable cotton nappy systems is delivered weekly to customers, and soiled ones (which are kept in a special bin supplied by the company) are removed for washing at Ysbyty Glan Clwyd NHS Laundry. The nappies are laundered to hospital standards to ensure cleanliness.

Eight million nappies are thrown away every day in the UK. They can take up to 500 years to break down and cost Welsh local authorities £3 million a year in disposal.

Re-useable nappies mean less waste going to landfill, and a reduction in associated problems such as waste pollution. The business at present provides employment for owner Sunnie Bell, who actively promotes the use of re-usable nappies by giving invited talks on the sustainable philosophy of her business to mother and toddler, pre-school and ante-natal groups. All associated literature is bilingual.

### *Tips for others:*

- Planning and detailed research are essential
- Good networking
- Be persistent regarding grants.