

## TRYFAN ORGANICS

### *Contact*

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Tryfan Organics is the trading name for organic lamb and beef reared at Blaen y Nant Farm, Nant Ffrancon. The meat is sold direct to the public.

### Benefits include:

- A drastic reduction in 'food miles'. Both the live animals and finished meat products need to travel and selling locally results in reduced stress to the animals and a reduction in fuel consumption and related road pollution.
- The farmer receives direct feedback from the community to enable him to continually improve the service.
- All related employment, including the butchery, is retained within the locality.

Blaen y Nant meets all the Soil Association required organic standards and farms in a way which helps to increase local biodiversity. Public education is encouraged through a farm nature trail and the promotion and explanation of organic principles.

*Tips for others:* Plan well, never underestimate the amount of time and commitment needed to be successful.

*Desired help:* Improved marketing

*Status of project/work:* Private business, the farm is a tenanted holding of the National Trust.